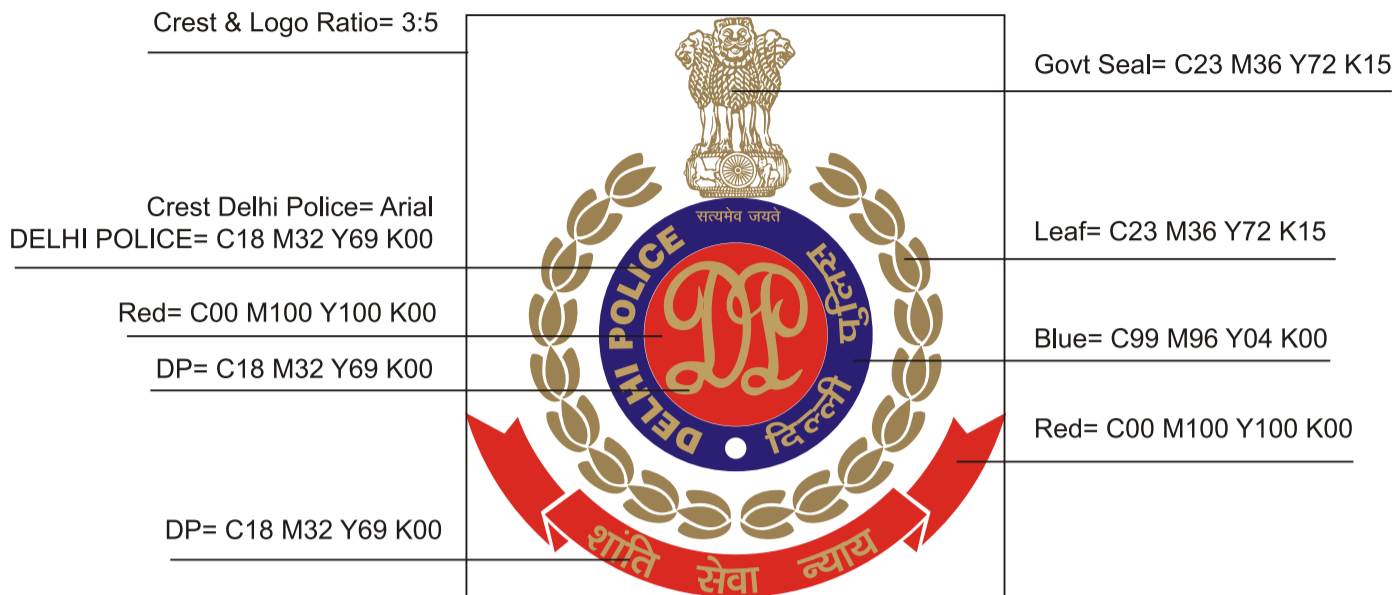


NOTE: *The proposed emblem & logo unit combinations are being presented for the use in various media - big or small, in colour or B&W.*

The two kinds of combinations are presented herewith the proper scaling and colour scheme alongwith the positioning of logo & emblem under different sizing, for the convenience of the district offices that be.

Only use either of the two combinations in the suitable size, according to the medium being used.

Emblem & Logo Unit Ratio= 1:1



Delhi Police Font= Impact
BL= C000 M000 Y000 K100

DELHI POLICE

Height 3:20 of total unit

Gap 1/3 of DELHI POLICE

Thickness 1/7 of the Baseline height

Gap 1/3 of DELHI POLICE

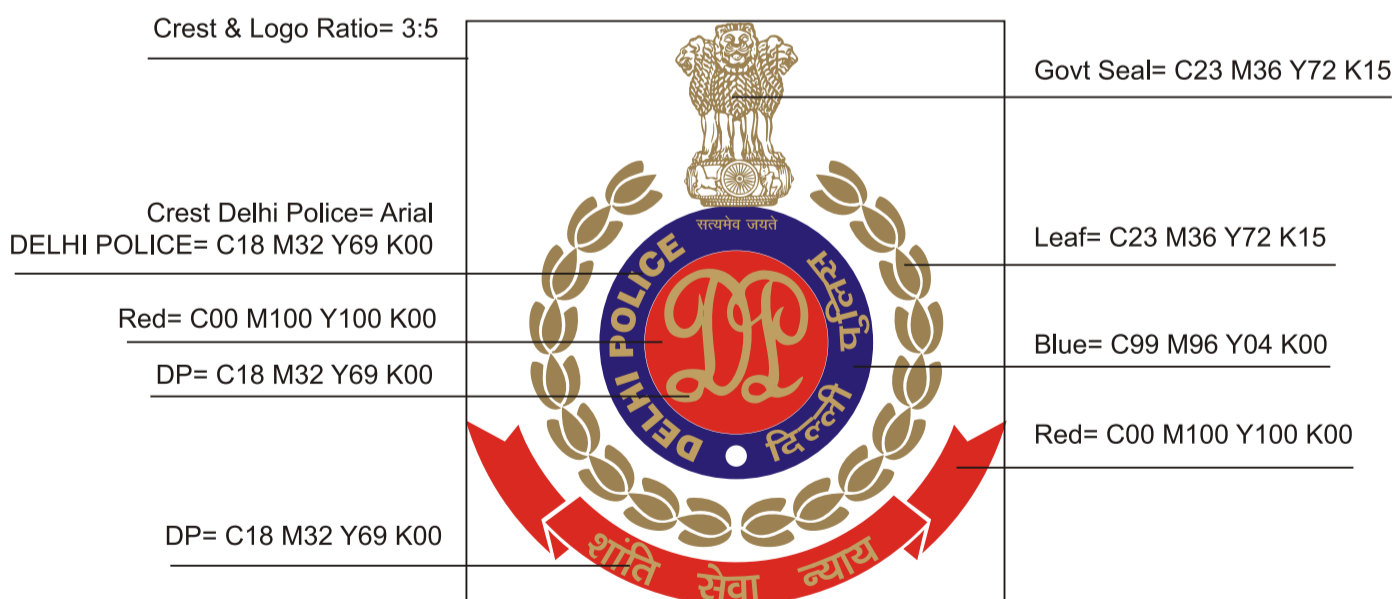
Baseline Font= Arial

SHANTI SEWA NYAYA

Height 1.4: 20 of total unit

Red= C00 M100 Y100 K00

Emblem & Logo Unit Ratio= 1:1



Delhi Police Font= Bhartiya Hindi _053
BL= C000 M000 Y000 K100

दिल्ली पुलिस

Height 1:5 of total unit

Gap 1/8 of DELHI POLICE

Thickness 1/7 of the Baseline height

Gap 1/8 of DELHI POLICE

Baseline Font= Kruti Dev 690

शांति सेवा न्याय

Height 1.4: 20 of total unit

Red= C00 M100 Y100 K00



1:1

DELHI POLICE

SHANTI SEWA NYAYA

Emblem & Logo Unit Ratio= 1:1

Crest & Logo Ratio= 3:5

Crest Delhi Police= Arial

Delhi Police Font= Impact

Baseline Font= Arial



Red= C00 M100 Y100 K00



Blue= C99 M96 Y04 K00

Gold:



Satyamev Jayate= C18 M32 Y69 K00



DP= C18 M32 Y69 K00



DELHI POLICE= C18 M32 Y69 K00

Gold:



Govt Seal= C23 M36 Y72 K15



Leaf= C23 M36 Y72 K15



1:1

DELHI POLICE

SHANTI SEWA NYAYA

Emblem & Logo Unit Ratio= 1:1

Crest & Logo Ratio= 3:5

Crest Delhi Police= Arial

Delhi Police Font= Impact

Baseline Font= Arial

Colour = BL 100



1:1

दिल्ली पुलिस

शांति सेवा न्याय

Emblem & Logo Unit Ratio= 1:1

Crest & Logo Ratio= 3:5

Crest Delhi Police= Arial

Delhi Police Font= Impact

Baseline Font= Arial



Red= C00 M100 Y100 K00



Blue= C99 M96 Y04 K00

Gold:



Satyamev Jayate= C18 M32 Y69 K00



DP= C18 M32 Y69 K00



DELHI POLICE= C18 M32 Y69 K00

Gold:



Govt Seal= C23 M36 Y72 K15



Leaf= C23 M36 Y72 K15



1:1

दिल्ली पुलिस

शांति सेवा न्याय

Emblem & Logo Unit Ratio= 1:1

Crest & Logo Ratio= 3:5

Crest Delhi Police= Arial

Delhi Police Font= Impact

Baseline Font= Arial

Colour = BL 100



DELHI POLICE

SHANTI SEWA NYAYA

1:2

Emblem & Logo Unit Ratio= 1:2(L)

Crest & Logo Ratio= 3:2(H)

Crest Delhi Police= Arial

Delhi Police Font= Impact

Baseline Font= Arial



Red= C00 M100 Y100 K00



Blue= C99 M96 Y04 K00

Gold:



Satyamev Jayate= C18 M32 Y69 K00



DP= C18 M32 Y69 K00



DELHI POLICE= C18 M32 Y69 K00

Gold:



Govt Seal= C23 M36 Y72 K15



Leaf= C23 M36 Y72 K15



DELHI POLICE

SHANTI SEWA NYAYA

1:2

Emblem & Logo Unit Ratio= 1:2(L)

Crest & Logo Ratio= 3:2(H)

Crest Delhi Police= Arial

Delhi Police Font= Impact

Baseline Font= Arial

Colour = BL 100



दिल्ली पुलिस

शांति सेवा न्याय

1:2

Emblem & Logo Unit Ratio= 1:2(L)

Crest & Logo Ratio= 3:2(H)

Crest Delhi Police= Arial

Delhi Police Font= Impact

Baseline Font= Arial

 Red= C00 M100 Y100 K00

 Blue= C99 M96 Y04 K00


Gold:

 Satyamev Jayate= C18 M32 Y69 K00

 DP= C18 M32 Y69 K00

 DELHI POLICE= C18 M32 Y69 K00

Gold:

 Govt Seal= C23 M36 Y72 K15

 Leaf= C23 M36 Y72 K15



दिल्ली पुलिस

शांति सेवा न्याय

1:2

Emblem & Logo Unit Ratio= 1:2(L)

Crest & Logo Ratio= 3:2(H)

Crest Delhi Police= Arial

Delhi Police Font= Impact

Baseline Font= Arial

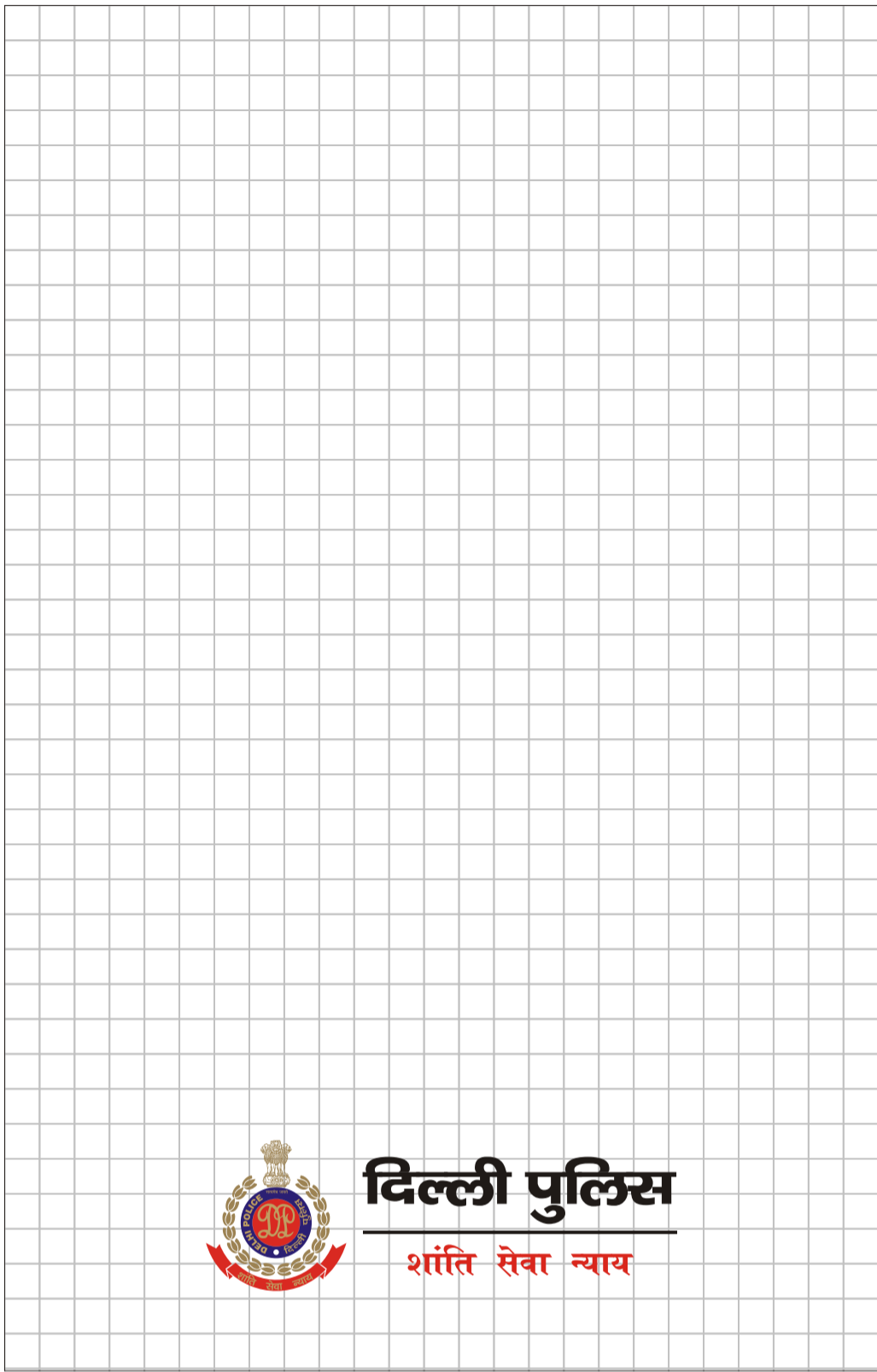
Colour = BL 100



Advt. Size: 20cm x 20cm



Advt. Size: 20cm x 20cm



दिल्ली पुलिस

शांति सेवा न्याय

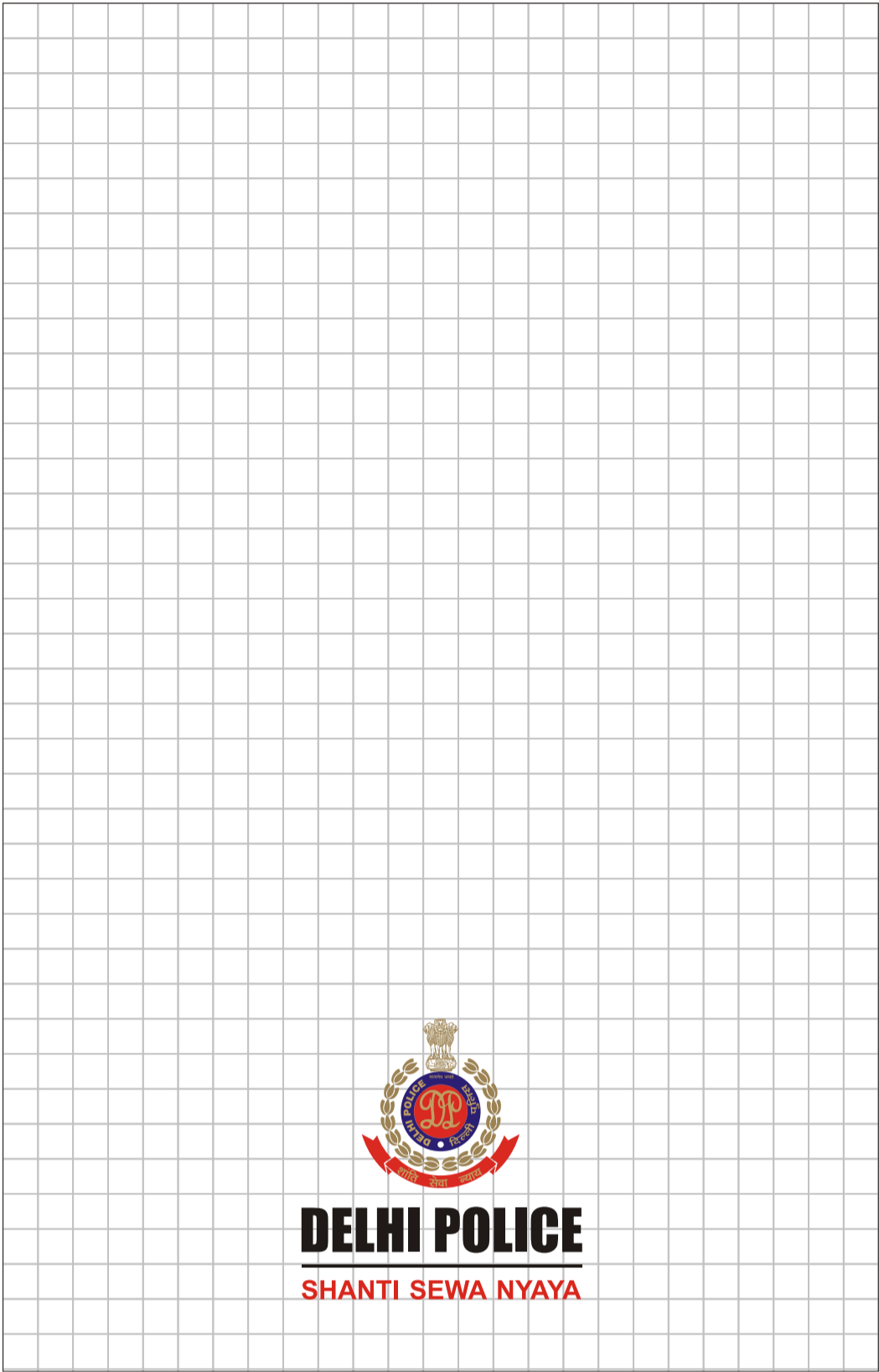
Advt. Size: 16cm x 25cm



दिल्ली पुलिस

शांति सेवा न्याय

Advt. Size: 25cm x 16cm



Advt. Size: 16cm x 25cm



Advt. Size: 25cm x 16cm