

OFFICE OF THE SPECIAL COMMISSIONER OF POLICE  
WELFARE & ESTATE OVERSIGHT,  
OLD POLICE LINES COMPLEX, 5 RAJPUR ROAD  
DELHI-110054.

No. 3140-3179 /P.Sec. Spl CP/Welfare & E.O.S. Dated Delhi 11/07/2016  
To

All Dy. Commissioners of Police,  
District/Units, Delhi.

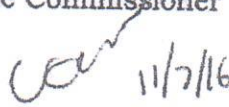
**Subject: E-learning - Online coaching for the wards of police personnel.**

Kindly refer to our earlier letter number 2305-49/P.Sec. Spl CP/Welfare & E.O.S. dated 14.06.2016 received from Ms Shefalika Misra-Lodha of www.prepcentral offering online coaching facility of preparation of examination for the wards of police personnel free of cost.

By registering themselves individually with the website of the company, the police wards will have the benefit of study material (notes and videos) for a wide range of competitive exams, customised practice texts, analysis of their performance and areas for improvement in relation to other students. A letter dated July 4, 2016 received from Mr Sanjay Lodha, Director of M/s Prep Mantra is enclosed, alongwith a copy of 'invitation' by the agency to all personnel of Delhi Police regarding the steps to be taken by them for accessing their educational platform. A hard copy of Power Point Note on the features of online coaching facility is also enclosed.

The Commissioner of Police has desired that the invitation to police personnel by M/s Prep Mantra may be got displayed in police stations and police offices for proper circulation. The Commissioner of Police has further directed that the same should be shared and displayed in all residential colonies. The Estate-cum-Welfare Officers should also brief the police families in this regard.

In the light of above, you may take immediate necessary action for wide circulation of the offer of M/s Prep Mantra and confirm the same for enabling us to furnish a consolidated report to the Commissioner of Police, Delhi.

  
(S. Vasudeva Rao) IPS  
Spl Commissioner of Police,  
Welfare & Estate Oversight,  
Delhi.

No. 3180-3240 /P.Sec. Spl CP/Welfare & E.O.S. Dated Delhi 11/07/2016

Copy to:

- 1) S.O. to C.P, Delhi for information to Commissioner of Police, Delhi
- 2) All the Special Commissioners of Police, Delhi
- 3) All the Joint Commissioners of Police, Delhi.
- 4) All the Addl Commissioners of Police, Delhi.

**OFFICE OF THE SPECIAL COMMISSIONER OF POLICE,  
WELFARE & ESTATE OVERSIGHT,  
OLD POLICE LINES COMPLEX, 5 RAJPUR ROAD, DELHI**

No. 23es-49 /P.Sec. Spl CP/Welfare & E.O.S. Dated 14/06/2016

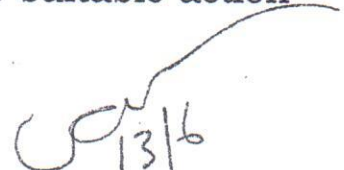
To

The All Distt./Unit DCsP,  
Delhi/New Delhi.

**Subject: Access to the children of Delhi Police personnel on website [www.prepcentral.in](http://www.prepcentral.in) for the purpose of study and practice with unlimited customised tests aimed to career-making examinations**

Kindly find enclosed a copy of email received from Ms Shefalika Misra-Lodha of [www.prepcentral.in](http://www.prepcentral.in) educational website. The organisation has offered free access to the children of Delhi Police personnel (Retired or serving) on their website [www.prepcentral.in](http://www.prepcentral.in) for the purpose of study and practice with unlimited customised tests aimed to career-making examinations.

You may look into the matter and take suitable action for the welfare of wards of police personnel.



**(S. Vasudeva Rao) IPS**  
Spl Commissioner of Police,  
Welfare & Estate Oversight, Delhi.

Encl. As above.



1401  
28/5/16  
Learning and Exam Preparation on PrepCentral.in  
Shefalika Misra <shefalikalodha@gmail.com>  
Tuesday, May 24, 2016 2:15 pm  
cp.alokkumarverma@delhipolice.gov.in , delpol@vsnl.com

Subject: Learning and Exam Preparation on PrepCentral.in

Dear Commissioner Verma,

D. 1505  
26 MAY 2016



OPL, 5, R., Pur Road,  
Delhi-110054

I am delighted to offer all children of Delhi Police Personnel, access to PrepCentral Learning and Examination Prep on [www.prepcentral.in](http://www.prepcentral.in). Young students need to be ready for career-making examinations and all aspirants will be well prepared by studying and practicing with unlimited, customised tests on PrepCentral.

When Delhi Police Welfare decides to have the Prepcentral system for your children, then, amongst other features, the parents will be able to directly monitor each child - their learning, practice and preptest results. Teachers in the Delhi Police Public Schools will also be able to register and sign-up as mentors/advisors online.

Should you also wish to have the PrepCentral system adopted by the Delhi Police Public Schools serving Delhi Police Personnel children, the major benefit to the schools will be toward the teachers being able to focus more of their energies on teaching and save upwards of 40% of their time spent in evaluation processes.

We normally do have small fees that are charged but we are happy to offer PrepCentral to Defence services' schools and allied institutes at no charge at all - children of Delhi Police Personnel (Retired or Serving) will not have to pay any fees to directly access and use the PrepCentral System.

Please find below, the link to our primary website. I am also enclosing the link used by students of Sainik School Kodagu, to access PrepCentral.

[www.prepmantra.com](http://www.prepmantra.com)  
[kodagu.prepmantra.com](http://kodagu.prepmantra.com)

Spl. CP/Welfare



<https://mail.nic.in/uwc/webmail/print.html>

CP, Delhi

24-May-16

24 MAY 2016

Page 2 of 2

Please also find below, the Youtube link to a 1 minute presentation on our state of art test-prep platform.

<https://youtu.be/ueBd7AE5Ka8>

Do call me on +91 98 1 00 00 706 or Mr. Sanjay Lodha, MD on +91 99 1 00 00 889 for more information.

Kind regards,

Shefalika Misra-Lodha  
+91 98 1 00 00 706  
PREPCENTRAL  
LEARN | PRACTICE | ASSESS | COMPETE  
[www.prepcentral.in](http://www.prepcentral.in)

Monday, July 4, 2016

To,  
Shri S Vasudeva Rao  
Spl. Commissioner,  
Delhi Police, Delhi

Dear Sir,

Subject: Offering PrepMantra Test Prep System to Children of DP Personnel

AyiBo Solutions Private Limited is a corporation, registered as a national, "Private Limited" entity, with the Ministry of Corporate Affairs, India, CIN: U80301MH2010PTC202314, and having its registered office at C 7/3 Maitri Park, Chembur, Mumbai 400071. AyiBo is in the business of developing proprietary web applications for different industry verticals and establishing them as individual business ventures.

PrepMantra is a test-prep application that offers to individuals, education institutions and organizations, a sophisticated platform that helps them prepare for a wide range of competitive exams. PrepMantra is extremely user friendly and supports multiple languages.

PrepMantra offers:

- Well organized study material (notes & videos) for a wide range of competitive exams.
- Students can take unlimited number of customized practice tests, both topic wise and subject wise.
- Detailed performance statistics allows students to make an in-depth analysis of his / her strengths, both on a historical basis and benchmarked relative to other students.
- Multiple features of PrepMantra enable students to prepare for their exams in a collaborative learning environment. These include student-2-student interaction, networking, comparative benchmarking, challenges and competitions.

We believe that there are few (if any) systems that can match PrepMantra in sophistication, functionality, convenience and the range of courses available. PREPMANTRA can be accessed from anywhere and on any platform including desktops, laptops, smart phones, tables or any other device that allows internet access.

Courses in the following categories are currently available:

- Engineering Entrance Exams
- Law Entrance Exams
- Management Entrance Exams
- Medical Entrance Exams
- Professional Courses
- Recruitment Exams
- UPSC Entrance Exams

As more courses are added, these courses will also be available under this offer. For further details of courses offered, kindly visit <http://delhipolice.prepmantra.com/AvailableCourses.aspx>



Technology and Platform:

- Platform: Microsoft Technology along with MS-JavaScript and AJAX
- Server Side: ASP/.Net with VB Script / C-Sharp / JavaScript
- Devices: Desktops, Laptops, Android Phones, Tablets, Android TV
- Connectivity: Broadband / Wireless Internet (512kbps or higher)

In appreciation of the services provided by Delhi Police to the common citizens of Delhi, PrepMantra is delighted to offer the PrepMantra Learning and Examination Prep System to all children of Delhi Police Personnel. Children of Delhi Police personnel will be able to access the sophisticated PrepMantra system at NO CHARGE.

Terms of Offer:

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|                                     |   |
|-------------------------------------|---|
| Subscription Charges:               | Rs. 500 per student per course              |
| Delhi Police Discount:              | 100%  |
| Final Subscription Charges          | Rs. 0 (Zero)                                |
| Taxes:                              | Not Applicable                              |
| Number of subscriptions (students): | Unlimited                                   |
| Setup Costs:                        | None  |
| White-labeling Costs:               | None  |
| Hosting Charges:                    | None  |
| Number of practice exams:           | Unlimited                                   |
| Duration of offer:                  | Indefinite, till PrepMantra is operational. |

To register with PrepMantra, a student needs to have a parent or sibling who is a serving or retired Delhi Police personnel. A valid service ID will enable the student to activate his/her account with PrepMantra.

Instructions for registration with PrepMantra are as below:

- STEP 1: Visit [delhipolice.prepmantra.com](http://delhipolice.prepmantra.com)
- STEP 2: Click on "Registration" in the top right corner of the screen
- STEP 3: Enter the following information and click "Send".
  - Full Name
  - Email Address
  - Password
  - Desired Course
  - Service ID
- STEP 4: This will register the student with PrepMantra and send an email with login details, to the given email address.

Students may subscribe to multiple courses at the same time. In order to subscribe for multiple courses, students will have to contact PrepMantra at [info@prepmantra.com](mailto:info@prepmantra.com).

The following steps are required to make PrepMantra available to the children of Delhi Police.

- By PrepMantra
  - Prepare a detailed notice, informing Delhi Police personnel about PrepMantra, including detailed instructions on how to register.
  - Create special registration page for personnel of Delhi Police, with site address: delhipolice.prepmantra.com
  - Create a separate page for video tutorials on how to register and use PrepMantra
  - Provide a mobile numbers for support.
  
- By Delhi Police
  - Posting the PrepMantra letter on notice boards of all DP stations.
  - Send SMS (if possible) to all mobile phones of all DP personnel, informing them of the PrepMantra offer.

We await your approval to roll out PrepMantra to all children of Delhi Police personnel and remain available for any further queries or clarifications that you may need in this regards.

Thanking you.

For AyiBO Solutions Private Limited

  
Santay Lodha  
Director

Monday, July 4, 2016

To,  
All Personnel  
Delhi Police, Delhi

PrepMantra is delighted to offer to all children of Delhi Police Personnel, access to PrepMantra Learning and Examination Prep System. Children of Delhi Police personnel will be able to access the sophisticated PrepMantra system at NO CHARGE.

Young students need to be ready for career-making examinations and will be well prepared by studying and practicing with unlimited, customised tests on PrepMantra. Courses in the following categories are currently available:

- Engineering Entrance Exams
- Law Entrance Exams
- Management Entrance Exams
- Medical Entrance Exams
- Professional Courses
- Recruitment Exams
- UPSC Entrance Exams

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  - Full Name
  - Email Address
  - Password
  - Desired Course
  - Service ID
- STEP 4: This will register the student with PrepMantra and send an email with login details, to the given email address.

Students may subscribe to multiple courses at the same time. In order to subscribe for multiple courses, students will have to contact PrepMantra on the phone numbers given below.

For further information and assistance, please call on 99100 00889 or send us an email at [info@prepmantra.com](mailto:info@prepmantra.com).

For AyiBO Solutions Private Limited

  
Authorised Signatory





## WHAT IS PREPMANTRA ?

PrepMantra is an online application that helps students prepare for their exams in an efficient, convenient and interactive environment.

Key features of PrepMantra include:

- Well organized study material with notes, videos and practice exercises.
- Unlimited number of customized practice tests.
- Intelligent scheduling and intuitive practice tests generation.
- In-dept performance analysis & historical statistics
- Student-2-Student interaction, challenges and performance benchmarking
- Messaging based remote mentoring abilities
- No additional hardware or software requirements
- Access using basic internet (preferred 1mbps speed) using desktops, tablets or smart phones.



## BENEFITS TO STUDENTS

Children of Dehi Police personnel will be able to benefit from PrepMantra in the following manner:

1. They will get an easy to use tool to help prepare for exams.
2. PrepMantra's adaptive learning methodologies will help students in keeping their studies focused and on track.
3. Unlimited customized exams and well organized study material will help reduce study time and enhance performance.
4. Student can study and prepare using 24/7 access from anywhere.
5. PrepMantra's Intuitive study scheduling allow student to better manage their study time.



## Study Material

- PrepMantra offers well organized study material for students to learn from and prepare for their exams.
- Content is either prepared by PrepMantra or sourced from external content providers (paid or publicly available).
- Predictive trackers help in time management & scheduling by recommending topics customized to each student.
- Study material includes: Study Notes, Video Tutorials, Practice Exercises & User uploaded notes
- Video tutorial on how to access study material  
(All video files are also separately provided, to view outside the presentation)



## Customized Practice Tests

- PrepMantra uses performance tracking and predictive algorithms to generate customized practice tests for each student. Practice tests:
  - Will generate different questions every time the test is taken.
  - Questions are selected, based on the current level of preparation of the student in each topic or concept.
  - Questions will become more difficult, as the student practices and improves his performance.
- Video tutorial on how to take a practice test  
(All video files are also separately provided, to view outside the presentation)





## COMPETITIVE ENVIRONMENT

Students tend to do better when studying in groups and competing with peers. PrepMantra accepts this fact and has provided for creating a virtual environment which encourages peer2peer interaction and fosters a healthy competitive spirit. Features that help create this virtual environment include:

- Collaborative Learning Network
- Peer2Peer Exam Challenges
- Comparative Performance Benchmarking
- System / Institution Run Competitions



## INSTITUTIONAL DASHBOARD

The institutional dashboard provides a wealth of insightful information for school administrators and faculty, that helps them calibrate school education and teaching in a manner than helps in enhance student performance and the institutes brand image.

Institutional Dashboard Components:-

- Basic data on all students
- Birds-eye view on student performances at class, batch or individual levels.
- In-depth topic-wise evaluation of individual and group performances.
- Cross sectional & historical log of time spent by students on each concept, topic or subjects.
- Number of practice exams attempted by individuals, groups or classes.
- ... and a lot more.





## FREQUENTLY ASKED QUESTIONS

1. How can our children of Delhi Police personnel access PrepMantra  
Students can access PrepMantra over the internet simply by using a "User ID" and "Password" provided provided by them at the time of registration.
2. Can our students access PrepMantra from anywhere?  
Yes. Students can access the system from anywhere and using any device, including Desktop, Laptop, Smart Phone, Tablet and even Internet TV
1. What additional hardware will be required?  
No special hardware is required. While a faster connection enhances user experience, the system works fine on a basic internet connection of 512kbps. If however, some students wish to purchase affordable Android tablets, PrepMantra can assist them.
1. Does it require any software download or setup? If Yes, What is the cost?  
There are no software downloads or updates, nor does PrepMantra require any local setup. Therefore there are no additional setup or download costs.



## HOW TO REGISTER

STEP 1: Visit [delhipolice.prepmantra.com](http://delhipolice.prepmantra.com)

STEP 2: Click on "Registration" in the top right corner of the screen

STEP 3: Enter the following information and click "Send".

- Full Name
- Email Address (This will become the User ID)
- Password
- Desired Course
- Service ID (To help identify the user as Delhi Police Personnel)

STEP 4: This will register the student and enable to him / her to start using tPrepMantra. Simultaneously, the user will receive an email with login details for reference and future use.

- Video tutorial on how to take a practice test  
(All video files are also separately provided, to view outside the presentation)





## ROLLING OUT PREPMANTRA

### **Steps to be taken by PrepMantra**

- STEP 1: Prepare a detailed notice, informing Delhi Police personnel about PrepMantra, including detailed instructions on how to register.
- STEP 2: Create special registration page for personnel of Delhi Police, with site address: [delhipolice.prepmantra.com](http://delhipolice.prepmantra.com)
- STEP 3: Create a separate page for video tutorials on how to register and use PrepMantra
- STEP 4: Provide a mobile number for support.

### **Steps to be taken by Delhi Police**

- STEP 1: Posting the PrepMantra letter on notice boards of all DP stations. (Letter enclosed separately)
- STEP 2: Send mass SMS to all mobile phones of all DP personnel (SMS format enclosed separately)