शांति - सेवा - न्याय

आज़ादी का अमृत महोत्सव

OFFICE OF THE DEPUTY COMMISSIONER OF POLICE: PRO
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No. 326 SO/DCP/SB & PRO, dated 20/09/2022

To

The Editor,
Sunday Guardian,
New Delhi.

Sub: Rebuttal of the news appeared on 18.09.2022 under the caption "Delhi Police spent over Rs. 82 crore on publicity in two years".

Sir,

This is with reference to the above mentioned by-line article published in your esteemed newspaper. The headline of the news item i.e. **"Delhi Police spent over Rs. 82 crore on publicity in two years"**, and related contents are found false and misleading. The same is strongly rebutted.

The headline claims that Delhi Police spent over Rs. 82 crore on publicity in two years, while contents themselves explain the stated period from January 2019 to July 2022 i.e. three & half years; which reflects irresponsibility at the end of correspondent .

Delhi Police clarifies that Union Home Ministry allots an annual budget on advertising & publicity as per official norms. This includes expenditure on classified advertisements i.e. dissemination of general information on Missing/Kidnapped persons/children, Unidentified Dead Bodies, and other public notices like Proclaimed Offenders and suspects etc. The allotted budget also includes non-classified ads, which comprises of spreading awareness on various services provided by Delhi Police and on various citizens' rights vis-a-vis law & order machinery & not on its publicity.

In view of the above stated facts, it is clear that the correspondent seems to have presented the issue out of context which unnecessarily puts Delhi Police in a poor light. Had he checked the facts from the authorised officer/s, a true picture about the spending on awareness and publicity could have been shared.

It is, therefore, requested that the clarification may kindly be carried out in order to put the facts in a proper perspective for your readers.

Yours faithfully,

(SUMAN NALWA), IPS